

Code No: 762AJ**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA II Semester Examinations, October/November - 2022****INTERNATIONAL BUSINESS****Time: 3 Hours****Max.Marks:75**

**Answer any five questions
All questions carry equal marks**

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- 1.a) How domestic businesses are different from international businesses? What are the challenges before domestic businesses?
- b) Discuss the impact of technological and political drivers on globalization. [8+7]
- 2.a) How India has transformed after adopting liberalization policies? What are infrastructural changes made after post-liberalization?
- b) What are second-generation reforms? How it has become impactful in the Indian economy? [8+7]
- 3.a) "Absolute advantage can be contrasted with comparative advantage, which is the ability to produce goods and services at a lower opportunity cost." Comment.
- b) "The theory of comparative advantage introduces opportunity cost as a factor for analysis in choosing between different options for production." Explain the relevancy of the statement. [8+7]
- 4.a) Explain the Product Life Cycle with suitable examples.
- b) What attracts FDI in a country? Explain about FDI flow in India. [8+7]
- 5.a) What is the concept of a free trade agreement? Which countries have a free trade agreement with India?
- b) Write a short note on the 'Indian International Trade Policy'. [8+7]
- 6.a) What do you mean by economic integration? Why ASEAN and SAARC were established?
- b) What are the recent challenges before WTO? [8+7]
- 7.a) What are the four types of strategies? Explain with a suitable example.
- b) What are strategic alliance advantages and disadvantages? [8+7]
- 8.a) "Foreign exchange markets are actually made up of many different markets." Comment.
- b) What are the functions of the international monetary system and brief on cross cultural issues in International business? [8+7]

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